Subject: 5 Tricks To Get More Sales

+ Take risks to improve your business.

Sometimes businesses don't want to

advertise unless it's free, sometimes

you have to spend money to get results.

+ Include emotional words in your

advertisements. Use ones like love,

security, relief, freedom, happy,

satisfaction, fun, etc.

+ Ask people online to review your web

site. You can use the comments you get

to improve your web site or you may

turn the reviewer into a customer.

+ Out source part of your workload.

You'll save on most employee costs.

You could out source your secretarial

work, accounting, marketing, etc.

+ Combine a product and service together

in a package deal. It could increase

your sales. If you're selling a book,

offer an hour of consulting with it.

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